



# OSi PC & Mobile Mapping Products

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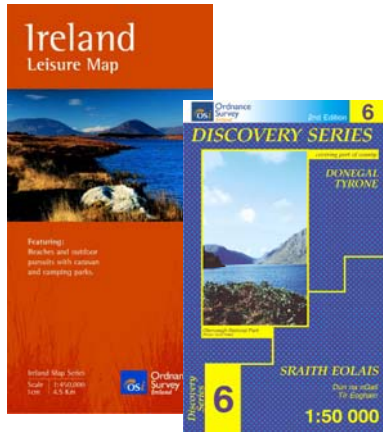
# Trail Master

Consumer & Educational Product DVDs

# OSi Trail Master - Consumer

Interactive mapping for hill walkers, cyclists, tourists and outdoor enthusiasts.

GPS and PDA compatible.

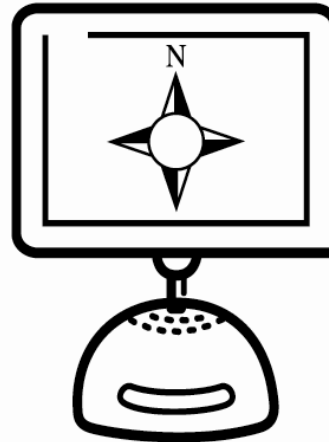


# Consumer Overview

OSi TrailMaster DVD



PC



Print



GPS or PDA



Interactive mapping tool.

Plan, create, view, print, store and share routes.

Use 1:450,000 and 1:50,000 mapping, Orthophotography and DTM's.

View Route Profiles

Transfer to and from a GPS device or PDA.

Create 3D virtual landscapes and fly-through's.



# OSi StreetSmart

# StreetSmart

- Smartphone mobile phone mapping application
- Works on Symbian Operating Software (leading Smartphone OS)
- GPS compatible
- Latest OSi Dublin Street Guide
- Includes hundreds of searchable Fáilte Ireland Points-of-Interest
  - Each attraction includes a phone number (with click-to-call option), address, and informative description.



# Plans for 2007

- Integrate Trail Master & Street Smart platforms
- Web based pick & mix option, providing for full country coverage.
- New DVD title for North (using OSNI data).
- Dedicated website site / service that will provide POI, route finding, data exchange.
- Enhanced PDA & mobile functionality.
- Upgraded data packs (new ortho's, new maps).
- New Phones
  - Compatible with more than Symbian OS
- Enhanced Fáilte Ireland POI data
- More OSi POI Data
  - Industrial Estates, Hospitals etc

**Info:**

**[www.osi.ie/streetsmart](http://www.osi.ie/streetsmart)**

**Support:**

**[www.osi.ie/streetsmart/support](http://www.osi.ie/streetsmart/support)**